

## Press release

### ENADA PRIMAVERA RETURNS: THE GAMING AND ENTERTAINMENT INDUSTRY GATHERS IN RIMINI FROM 17 TO 19 MARCH

- **The event organised by Italian Exhibition Group and promoted by SAPAR is preparing for its 38th edition**
- **At the Rimini Expo Centre, gaming industry companies and professionals will meet for three days of product innovations, new trends, conferences and major comebacks such as Novomatic**
- **The amusement sector returns to Enada Primavera's historic exhibition area**

Rimini, Italy, 6th February 2026 – **From the 17th to the 19th of March**, the gaming and amusement industry will meet once again at the Rimini Expo Centre for **Enada Primavera 2026**, the event organised by Italian Exhibition Group (IEG) and promoted by **SAPAR** (National Association of Services for Amusement and Recreational Public Attractions).

Now in **its 38th edition**, Enada Primavera continues to be an important meeting point for the international network of gaming machines and systems, as well as for an industry undergoing constant technological and regulatory evolution. Thanks to the involvement of companies, associations, media and operators, the event offers new opportunities for market interaction, professional dialogue and skills development.

*“Enada remains one of the benchmark events for our sector and for the entrepreneurs who operate within it,” says **Sergio D’Angelo, president of SAPAR**. “The return to the exhibition area of a major player such as Novomatic is clear evidence of this: anyone wishing to talk about business, legal gaming and entertainment for the Italian market meets at Enada Primavera.”*

*“The partnership with SAPAR has always generated value for a sector that has been completely transformed over nearly 40 years of Enada Primavera’s history,” explains **Andrea Ramberti, group exhibition manager of IEG’s Leisure & Entertainment Division**. “Among the new features for 2026 is also a return to the roots: the amusement sector, which in recent editions was represented within the RAS event, is coming back under the historic Enada aegis.”*

The Rimini event continues to strengthen its role as a strategic hub for bringing together **qualified operators and leading Italian and international players**. Particular attention is given to payment systems, security solutions and software for online gaming, confirming the event as a key reference point for the entire land-based and digital gaming supply chain.

Within the Enada Primavera exhibition area, space will also be dedicated to the amusement and non-cash entertainment sector, showcasing new products and solutions suitable for all age groups. The offering ranges from traditional attractions (from kiddie rides to inflatables, from pinball machines to table football) to the most advanced and innovative technologies.

The full programme and all information on Enada Primavera 2026 will be available in the coming days on the official website, which will feature a completely renewed layout: [www.enada.it](http://www.enada.it).



38<sup>th</sup> International Amusement & Gaming Show

**17|19** March 2026  
RIMINI Expo Centre, Italy

ORGANIZED BY  
**ITALIAN  
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## ABOUT ENADA PRIMAVERA 2026

Dates: 17-19 marzo 2026; organiser: Italian Exhibition Group S.p.A., in collaboration with SAPAR; edition: 38th; frequency: annual; info: <https://www.enada.it/>

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## FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

*This press release contains forecast elements and estimates that reflect the management's current opinions ('forward-looking statements'), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release, does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.*